



Rosarium B.V. – Privacy statement

### **Introduction**

Rosarium B.V. (hereinafter "Rosarium") is committed to protecting the privacy of its customers and visitors and endeavours to ensure that their personal data are held securely and treated with the utmost care. Rosarium therefore complies with the requirements of the Dutch Personal Data Protection Act and other privacy legislation. The party responsible for data processing is Rosarium B.V., Amstelpark 1, Europaboulevard, 1083 HZ, Amsterdam, the Netherlands.

### **Personal data processing**

Personal data is captured by Rosarium in the course of providing its services. This occurs, for example, when you take part in a lunch/dinner, meeting and/or conference. The personal data we hold includes information such as email address.

Rosarium uses this information to fulfil and process agreements with you, provide other services, operate our internal business processes, inform you of new and existing products and services provided by Rosarium. Your details will not/never be passed to third parties not affiliated to/and or in full responsibility of Rosarium.

### **Your e-mail address**

If you have specified your e-mail address (e.g. to subscribe to a newsletter), this may be used to inform you as a customer of other relevant products and services provided by Rosarium that may be of interest to you. If you do not wish to receive this information, you can unsubscribe at any time.

### **Unsubscribing**

If you no longer wish to receive information about new and existing products and services (by e-mail), you can unsubscribe by contacting the link specified in the e-mail. If this is not possible, please contact us by phone at +31 (0) 20 6 444 085.

### **Viewing and correcting your personal data**

Rosarium enables you to view and correct your personal data, for example through your personal profile page. You can also request Rosarium by mail, telephone or by post for access to your data. If the information is incorrect, you may alter it.



### **Browsing history and IP address**

General information on visits to Rosarium website is captured and stored without visitors being identified. The purpose of this is to improve the quality of the website and users browsing experience. This information can also be used to put targeted information on the site. This allows Rosarium to tailor its services to your wishes. Rosarium also uses your computer's IP address for this purpose. The IP address is a number that is automatically assigned to your computer when you browse the internet. This information can also be used to see how the website is being used world wide and for analysis and reporting purposes.

### **Use of cookies by Rosarium**

A cookie is a small amount of data (a tiny text file) left on your computer by a website. The website tells the web browser you are using (e.g. Internet Explorer) to store these cookies on your computer. Rosarium uses cookies to collect information about its customers for the purposes of targeted communication, including the provision of service information about our products and targeted marketing of products and services provided by Rosarium.

### **Refusing cookies**

You are always entitled to refuse cookies. To do so you can adjust your browser settings (e.g. Internet Explorer or Mozilla Firefox) to disable all or certain cookies (consult your web browser manual). If you disable cookies, some services may not be available to you.

### **Amendments**

Rosarium reserves the right to alter this Privacy Statement. Please therefore check this Privacy Statement regularly for the latest version of Rosarium's privacy policy.

### **Dutch Version**

This document is a translation of the Dutch original. In case of discrepancy, the Dutch original version shall prevail.